

The European Association for Cardiovascular Prevention and Rehabilitation (EACPR) presents

2016 EuroPrevent

THE EACPR ANNUAL MEETING

5-7
MAY
ISTANBUL



Cardiovascular health in the young

www.escardio.org/europrevent

#europrevent



Essential Information

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EuroPREvent Congress Team

Industry Relations

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Industry Services

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Exhibition, Industry Sponsored Sessions

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Sponsorship

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Congress Management

Email: euoprevent@escardio.org

Venue

ICC-Istanbul Congress Centre
Taşkışla Caddesi Harbiye
34367 Istanbul
TURKEY

Welcome Address from our Leadership

Dear Industry Partners

It is our great pleasure to formally announce EuroPRevent 2016, the European Association for Cardiovascular Prevention and Rehabilitation's (EACPR) showcase congress which will be held in Istanbul, Turkey from 5 – 7 May 2016.

EuroPRevent has been a key international scientific event for cardiovascular disease prevention and awareness for over 10 years now. It provides the opportunity for clinicians and scientists from all over the world to gather to learn about new advances and to exchange scientific ideas and knowledge in a distinctive environment. As always, our congress will provide an exceptional opportunity by which our Industry Partners may network and learn with the most influential specialists from across the world.

Next year's congress will allow participants to share new findings, to exchange and to open new educational channels. We will welcome between 1 500 to 2 000 delegates from all cardiovascular realms with the specific aim in attracting cardiologists, young researchers, general practitioners, policy makers, nurses and allied professionals. As a sponsor, you too will be an active contributor to the scientific content by exhibiting, organising symposia and presenting the latest updates on your products.

Our main area of scientific concentration will be bridging the gap between cardiology and prevention as it is crucial and requires a perspective on primary and secondary prevention, what's the science behind it and how we can present these educational resources. One particular way with which we will demonstrate the need for better cardiovascular disease prevention awareness will be with our theme '**Cardiovascular Health in the Young**'. We cannot simply discuss cardiovascular disease prevention because the real goal to attain is a focus on cardiovascular health with a quality of life emphasis. It's not simply disease prevention, it is full health maintenance from birth to golden years and can be broken down in so many diverse aspects such as: diet, nutrition, exercise, genetics, risk factors including lipids and hypertension, socio-economic factors, diagnostics, clinical advances and more!

As a privileged partner, you too will be an active contributor to the scientific content and we look forward to discussing how we can work together in the very near future. This is one of the best moments to meet renowned experts and our young cardiologists who are soon to be the future of the field.

We hope that you will consider supporting EuroPRevent 2016.

Antonio Pelliccia
EACPR President 2014 – 2016

Jean Paul Schmid
Congress Programme Committee Chairperson
Chairperson 2015-2017

Lale Tokgözoğlu
Local Host, Congress Programme Committee Co-Chairperson 2016

EuroPrevent Facts & Figures

Key Figures EuroPrevent 2015

3 days of scientific sessions,

58 scientific sessions

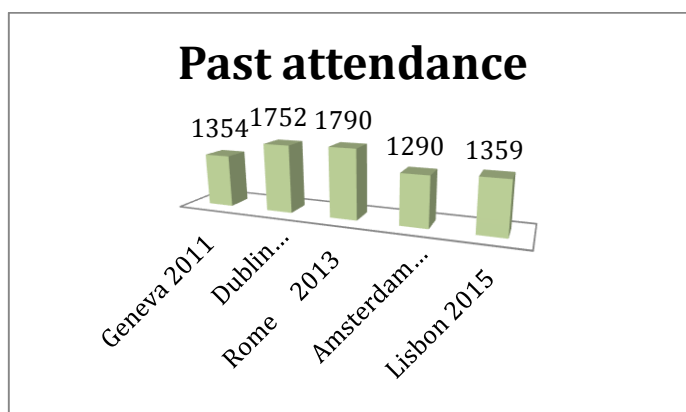
144 Faculty

857 abstracts submitted

1 359 healthcare professionals from 80 countries

250m2 exhibition

Past Attendance



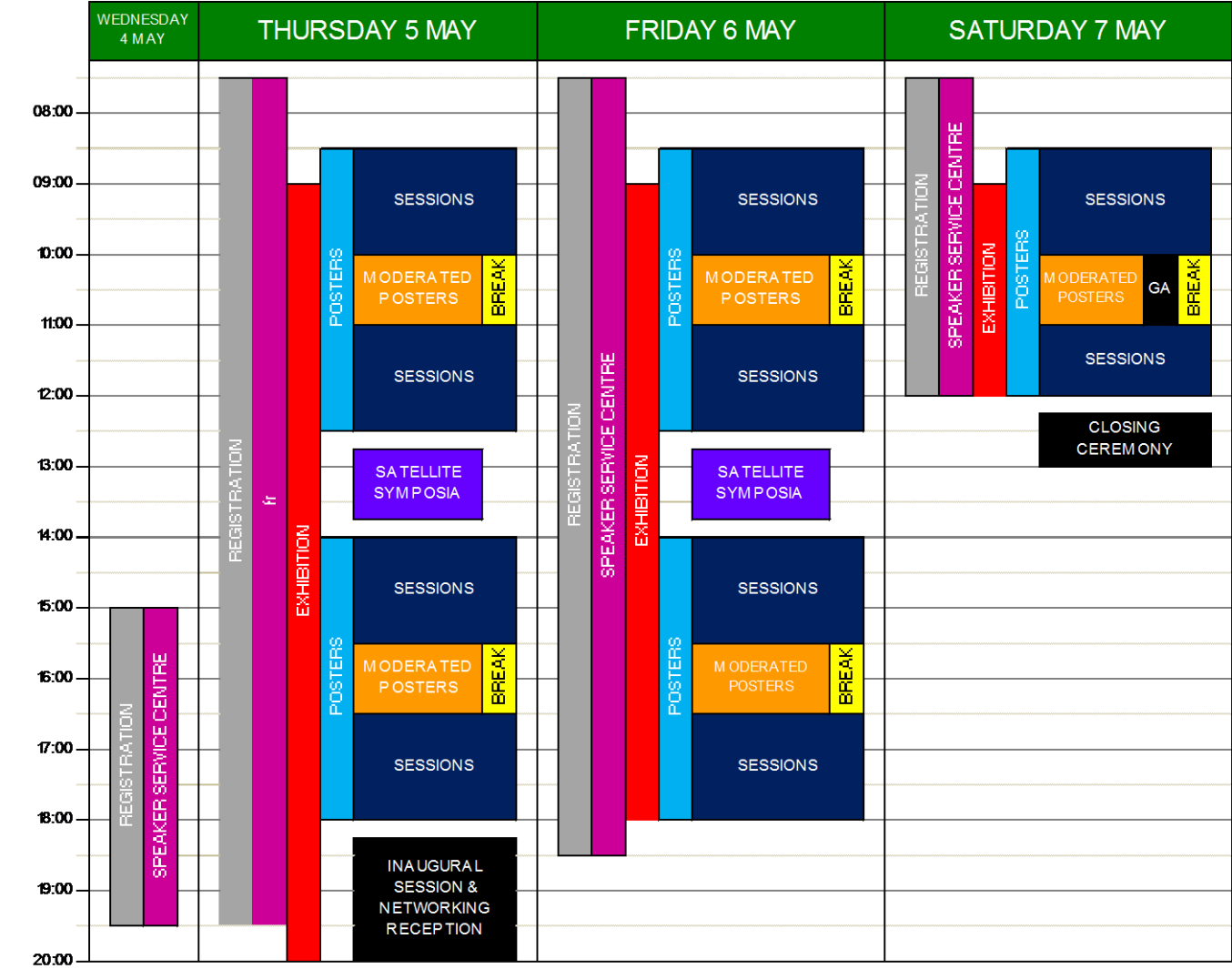
Delegate origin EuroPrevent 2015– Top 10 Countries

EuroPrevent 2012	EuroPrevent 2013	EuroPrevent 2014	EuroPrevent 2015
Ireland 237	Italy 163	Netherlands 119	Italy 122
Italy 128	Greece 132	Italy 111	Portugal 95
Greece 124	Romania 82	Greece 89	Spain 73
Spain 106	Serbia 69	Germany 68	Greece 72
Hungary 80	Spain 68	Russian Federation 68	Russian Federation 60
Romania 77	Russian Federation 62	Belgium 56	Germany 56
Russian Federation 73	Norway 57	United Kingdom 50	United Kindgom 56
United Kingdom 67	Netherlands 56	Spain 46	Poland 52
Germany 58	Germany 54	Croatia 39	Bulgaria 51
Netherlands 47	Belgium 49	Switzerland 35	Belgium 48

Attendance Breakdown by Region

	2012	2013	2014	2015
Africa	1	4	5	8
Asia Pacific	70	121	41	98
ESC	1 457	1356	1 044	1 098
North America	45	49	22	26
South & Central America	11	16	15	32

Preliminary Schedule – EuroPRevent 2016



About the EACPR

With a mission of 'to promote excellence in research, practice, education and policy in cardiovascular health, primary and secondary prevention' our aim is to prevent the incidence of cardiovascular (CV) disease, by implementing strategies to reduce the burden of CV risk factors and incidence of CV disease, and develop appropriate models for healthy CV lifestyle. The EACPR plays a pivotal role in all aspects of the primary and secondary prevention of cardiovascular disease and cardiovascular health, according to the policy of the European Society of Cardiology (ESC) and has a member base of over 5,000 health professionals representing 120 countries (55 % European and 45 % from countries outside Europe).

The **subsidiarities** of the Association are prevention, epidemiology & population science, exercise, basic & translational research, cardiac rehabilitation and sports cardiology.

Key Reasons to sponsor

Every year the EACPR hosts a congress on cardiovascular disease prevention. This congress, called EuroPrevent, is the premiere international where leading experts from all the scientific fields in cardiology get together to discuss strategies for a universal approach towards the prevention of cardiovascular disease. EuroPrevent is not just a discussion concerning disease prevention; it is full health maintenance from birth to golden years and can be broken down in so many diverse aspects such as: diet, nutrition, exercise, genetics, risk factors including lipids and hypertension, socio-economic factors, diagnostics, clinical advances and much more.

Key reasons to attend

- Dynamic scientific content that provides a natural interactive platform for all professions interested in sports cardiology, cardiac rehabilitation, lipid disorders and risk factors, prevention, nutrition, epidemiology, secondary prevention after MI and more - specifically the launch of the **New Prevention Guidelines** during the congress
- Guaranteed interaction with esteemed KOLs in the field. The congress brings together the finest international health experts to present their research and translate it into usable knowledge for practitioners, health care workers, researchers and policy makers.
- Specific sessions dedicated to our Young Cardiologists

Key networking & educational opportunities

- Medical specialties sharing common or related issues are represented with the sister societies.
- Joint sessions with international associations offering even more possibilities for an international audience.
- Young cardiologists to renowned experts are present offering opportunities for dialogue with senior cardiologists as well as the future stars of the field!
- The opportunity to present your latest developments to an enthusiastic audience all the while educating them!

Key topics to be addressed

- | | |
|--|----------------------------------|
| • Preventing cardiovascular disease in the young | • Psychosocial risk factors |
| • Epidemiology | • Risk scoring |
| • Public health / health policy | • Risk factors |
| • Smoking | • Cardiac rehabilitation |
| • Nutrition | • Exercise testing |
| • Physical activity | • Exercise training |
| • Genetics | • Sports cardiology |
| • Hypertension | • Telemedicine |
| • Obesity | • Health economics |
| • Diabetes | • Secondary prevention after ACS |
| • Lipids | • Atrial fibrillation |
| | • Pulmonary hypertension |

Past EuroPrevent industry partner participation

The following is the list of Industry Partners who have participated in previous editions of the EuroPrevent Congress:

A. Menarini Pharmaceuticals Ireland Ltd.
Abbott Pharmaceuticals
Ai Mediq S.A.
AMGEN (Europe) GmbH
Ani Biotech Oy/Labsystems Diagnostics
Aspetar
AstraZeneca
AtCor Medical
AXELIFE SAS
Bayer B.V.
CamNtech Ltd
Cardiac Risk in the Young
cardiowise : seleon gmbh
COSMED
diaDexus, Inc.
Diagnoptics Technologies B.V.
Ercules Comunicazioni
ergoline GmbH
Ergosana GmbH
Esaote
Fukuda Denshi UK
Heart Test Laboratories, Inc
Hitachi Medical Systems Europe Holding AG / Hitachi Aloka
HUR Health & Fitness equipment
Mc Neil Nutritionals (BENECOL)
Oxford University Press
Panasonic Healthcare
Rottapharm Madaus
SAGE
Sanofi Regeneron
SERVIER
ST Jude Medical
Takeda
The Institute for Scientific information on Coffee (ISIC)
The Japanese Association of Cardiac Rehabilitation
Tilman sa
Toshiba
Wisepress Medical Bookshop

Industry Activities at EuroPRevent 2016

EuroPRevent 2016 offers 3 days of unprecedented scientific, promotional and networking opportunities for companies active in the field of prevention. Ensure your company is considered as a key player in the field by your presence in the following areas:

Exhibition:

Present your product, services and delegates to over 1 500 delegates by showcasing your company in the exhibition hall.

Satellite Symposia:

Present your latest scientific data and ensure your contribution to the scientific programme by organising satellite symposia open to all delegates.

Official Sponsorship:

Present your company as an official sponsor of EuroPRevent 2016 for distinguished association with the congress and its scientific programme.

Partners Services:

Organise private meetings at EuroPRevent 2016.

Important:

All requests for exhibition space, satellite symposia, sponsorship opportunities or partner services will be allocated on a first come, first served basis. All prices listed within this document are exclusive of VAT unless otherwise indicated; payment is in Euro (€) only.

Exhibition

Exhibition Space

At the heart of the congress centre, the exhibition will give you the opportunity to exchange with key industry experts on critical areas of development and research in cardiovascular products and therapies. The exhibition will be a central hub for scientific exchange during the congress.

Stands will be assigned on a first come, first served basis.

Price for space only: €400 per m2 excl. VAT

Price for Publishers €250 per m2 excl. VAT

The minimum exhibition space is 9 m2.
(6 m2 for publishers and booksellers)

Exhibitor Badges

Exhibitors are entitled to a certain number of free badges.

The number of free badges for each Exhibitor will be determined according to the floor space allocated as shown below.

Stand size between	General Exhibitor Badges	Scientific Exhibitor Badges
9 and 49m2	4	4
50 and 99m2	8	8
100+ m2	12	12

Price for additional badges: €100 incl. VAT

Exhibitor badges are reserved for staff working directly in the organisation and management of exhibits, satellite symposia and sponsored activities.

Scientific badges give access to the EuroPREvent 2016 Scientific Sessions, there is no access to Scientific Sessions for Exhibitor Badges.

Exhibition Opening Hours

Thursday, 5 May 2016	09:00 – 20:00
Friday, 6 May 2016	09:00 – 18:00
Saturday, 7 May 2016	09:00 – 12:00

Application Deadline: 5 November 2015

Satellite Symposia

Ensure your contribution to the outstanding EuroPrevent 2016 scientific programme.

Companies are cordially invited to organise a satellite symposia to be included in the EuroPrevent 2016 scientific programme. These sessions are the perfect forum for delegates to learn and exchange on the latest scientific information and developments from the industry.

Satellite Symposia will be held within the congress centre in lecture rooms ranging in capacity from 150 to 400 seats.

Satellite Symposia organisers may organise receptions or distribute lunch boxes before or after the session.

Satellite Symposia will be assigned on a first come, first served basis.

Satellite Symposia scientific programmes are subject to Congress Programme Committee (CPC) approval.

Price of a Satellite Symposium:

Exhibitors

60 minute session: €15 000

Non Exhibitors

60 minute session: €18 600

Satellite Symposia timeslots:

DATE

Thursday, 14 May 2015

Friday, 15 May 2015

TIME-SLOT

12:45 – 13:45

12:45 – 13:45

The following items are included in the price of a Satellite Symposium:

- Room rental
- 1 Delegate Bag Insert
- 1 Weblink
- 1 hostess dedicated to the lecture room
- Access and use of audiovisual equipment in lecture room
- Dedicated listing in the Scientific Programme & Planner, Final Programme, Mobile App.

Note:

The full list of equipment will be communicated upon room assignment. Cost of additional equipment, furniture, food and beverage will be at the expense of the sponsor.

Application Deadline: 5 November 2015

Sponsorship, Promotion and Advertising Opportunities

Congress Bags

Exclusive sponsorship of the official EuroPrevent 2016 delegate bags. The sponsor's name and logo will be embossed on the bags, distributed to all participants. The delegate bag is one of the most popular items.

The EuroPrevent delegate bag will be produced exclusively using recycled materials.

Distribution of delegate bags

€10 000

Price including production

Delegate Badge Laces Exclusive Sponsorship

The popular and highly visible official EuroPrevent 2016 badge laces are available for exclusive sponsorship. The sponsor's name and logo will be printed on the badge laces, distributed to all participants.

Distribution of badge laces

€8 000

Price including production

Mobile Application

An innovative way for a sponsor to reach delegates by offering a mobile version of the Final Programme to enhance their onsite experience. This environmentally-friendly initiative is for smart phones & tablets. Excellent visibility for the sponsor on-site with stand insight panel to promote the downloading of the application. Including a specific sponsor acknowledgement.

€12 500

Final Programme Advertisements

The final programme hard copy contains full scientific programme details, exhibition and satellite information and congress references outlines. Hard copies will be placed in the official congress bag and distributed to each delegate, offering a maximum exposure and recognition to the sponsor. Advert may carry product advertising.

€8 000

Back Cover Advertisement

€6 000

Inside Back Cover Advertisement

Note pads & Pens Exclusive Sponsorship

The official EuroPREvent 2016 note pads and pens will be inserted in all the official congress bags and are available to our industry partners as an exclusive sponsorship opportunity. The sponsor's logo and the EuroPREvent logo will be printed on the pads and on pens. Alternatively, the sponsor may also provide its own note pads (with corporate adverts on the cover page & pens (price upon request).

Advert may carry product advertising.

€5 000

Price including production

Coffee Breaks

During the Congress, coffee will be offered to delegates twice daily. Signs with the Company sponsoring the coffee break will be placed on the serving station. The sponsor may provide napkins with the company logo, if desired.

€5 000 *One Break*

€20 000 *All Breaks*

Delegate Bag Insert

The Delegate Bag Insert allows you to design an invitation in the form of a customised advertisement of your company, satellite or exhibition activities (format A4, 2 pages maximum). Distributed in the official congress bag, this opportunity allows you to reach every delegate at the congress. One Delegate Bag Insert promotes one activity.

€5 000

Price of 1 insert excluding production

eBlast

Product Advertising permitted for exhibition only

eBlast emailing will promote your congress message to all pre-registered delegates of EuroPREvent 2016. This corresponds to approx 1 000 delegates.

The delegate will be able to open a pdf enlarged version of each sponsor advert by clicking on the advert visual or the session title.

A carousel at the top of the mailing will show each sponsor's advert and corporate logo, session title, time and lecture room.

Email to be sent one week before the congress

€4 500 per advert

EuroPrevent Congress News

Exclusive Sponsorship

The EuroPrevent Congress News is the official Congress Newspaper; distributed onsite and posted online. It contains the congress highlights and presents an exceptional opportunity for a sponsor to advertise on the back cover. Excellent visibility for the sponsor: 1 000 copies/ day distributed on-site.

Distribution: 1 000 copies per day

€15 000 Back cover advert for 3 days

Onsite Advertising

A wide range of advertising opportunities are available in the congress centre to raise awareness among the delegates of your therapies, equipment in the field of prevention. Please contact industry@escardio.org for further details.

Public Awareness Event

The opportunity to sponsor and arrange, in collaboration with the congress organisers, a Public Awareness Event in or in close proximity to the congress centre. Please contact industry@escardio.org to investigate possible options.

Reminder:

None of the sponsorship and advertising opportunities listed in this chapter are open to product promotion unless clearly indicated; corporate names and logos are allowed but product names, product logos, trademarks or misleading references will be refused by the ESC.

Partner Services

Organise private meetings at EuroPRevent 2016

Function Spaces

The ESC allows companies to host a limited number of guests and organise small and informal meetings (approx. 20 pax) in a range of rooms available within the congress centre.

Companies are responsible for equipment and catering arrangements.

Closed Industry Meetings

During available time slots, fully furnished and AV equipped lecture rooms can be used to organise closed industry meetings which are on invitation only. The following rules apply to this meeting category:

- Meeting is “closed” and on invitation only.
- Maximum attendance is 150 guests.
- Meeting is not promoted in the congress centre or in any EuroPRevent 2016 publications.

Permitted meeting types:

Company staff meeting, congress briefing, investigators meeting, clinical trial updates.

Strictly forbidden: meetings with any formal presentations for delegates.

	Price
60 minute meeting	€3 000
Additional cost per increment of 30 minutes	€1 500

Key Dates

Online Services open	15 September 2015
Abstract Submission deadline	01 January 2016
Early Registration	24 February 2016
Late Registration	04 April 2016
EuroPrevent 2016	5 - 7 May 2016

Application & Guidelines for Industry Participation at EuroPrevent 2016

All Exhibition, Satellite, Sponsorship and partner services forms should be completed, signed and returned as soon as possible, items will be assigned based on a first come, first served.

Returning a signed Order Form implies a tacit agreement of the EuroPrevent 2016 Guidelines for Industry Participation.

The EuroPrevent 2016 Guidelines for Industry Participation will be communicated to the participating companies in due course to help with the organisation of the event.

All Terms and Conditions regarding your participation will be detailed in these Guidelines for Industry Participation.

Should you require any further information regarding the application process, please contact us at industry@escardio.org